



MICHAEL CHENEY



THE \$6M UNDERPANTS BOOTCAMP

STEP 1 of 2. Set Your Reminders and Attend the Live Bootcamp

- Because you will receive the \$197 Free Mystery Gift**
- Because you will be able to interact with me live**
- Because you will discover how to get sales from scratch online**

STEP 2 of 2. Print Out This Workbook to Capture All the Money-Making Secrets

Make sure you print this Workbook and have it front of you when you attend the Bootcamp. You can use it to fill in the blanks and capture all the valuable lessons and money-making insights you are going to discover.

SESSION #1.

Important Beliefs:

#1. Everyone should be _____.

#2. You can make _____ if you _____.

#3. You need a _____ to _____.

How to Make Money:

Information → _____ → Money

THE 4 POWERS OF HAVING AN INTERNET BUSINESS:

1. _____

2. _____

3. _____

4. _____

This is important to me right now because:

THE F.A.S.T. RESULTS MATRIX™



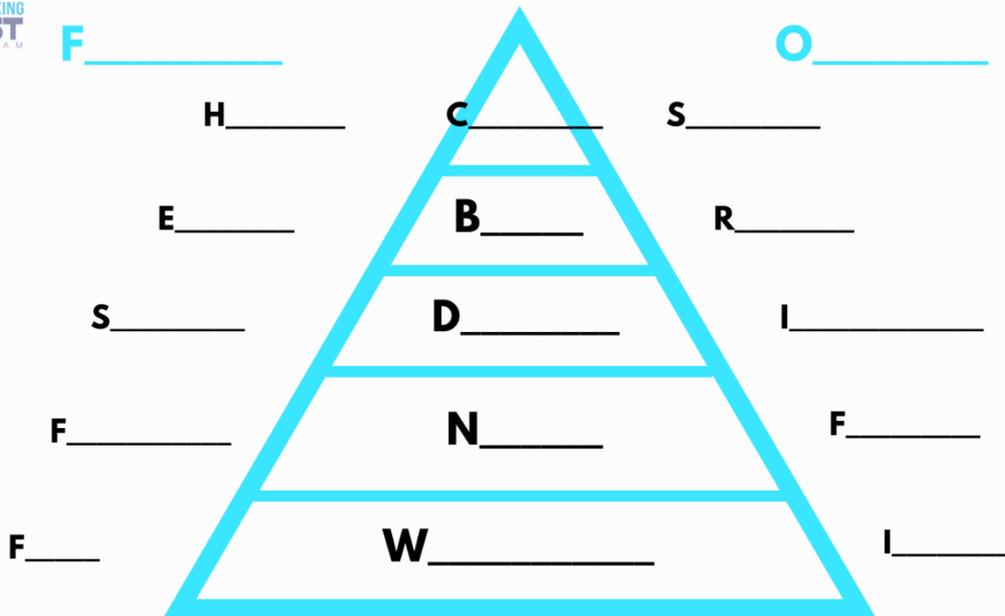
FOCUS	ACCOUNTABILITY
SYSTEM	TEAM

THE ULTIMATE ONLINE SALES SYSTEM™



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THE MAKE MONEY ONLINE JOURNEY™

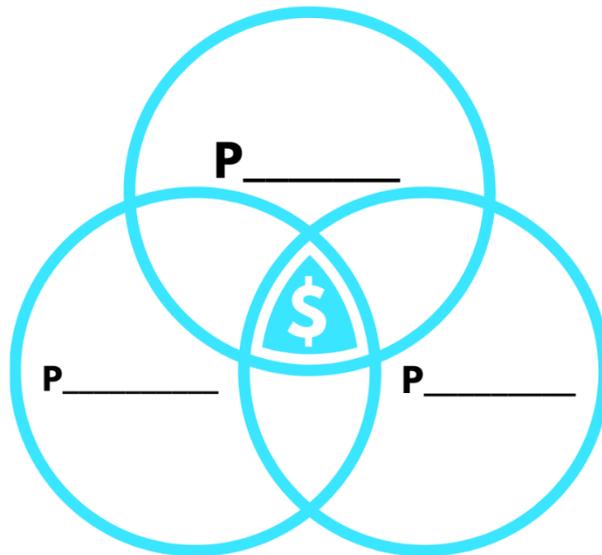


This would enable me to:

I am 100% committed to this because _____

My big reason WHY is _____

THE ONLINE PROFITS FORMULA™



SESSION #2.

Most people are failing at make sales online because

_____.

THE NICHE PICKER MATRIX™



Money flows _____.

ONLINE SALES ROADMAP™

STEP #1.



STEP #2.



STEP #3.



SESSION #3.

You need a way to get _____.

You need a _____.

You need a t_____.

You can get paid commissions by;

1. F_____ t_____ b_____ a_____ n_____.

2. F_____ t_____ b_____ v_____.

3. _____.

4. G_____ a_____.

The key to success is to;

G_____

E_____

E_____

P_____

Your only 2 options are;

Option 1: Become a M_____ M_____ B_____.

Option 2: Go back to f_____ t_____ t_____ w_____ o_____ y_____ o_____.

Summary & Takeaways

Key Takeaways & Discoveries...

My Next Action Steps...

About Michael Cheney

Michael Cheney is an internet marketing expert who has helped thousands of business owners generate more sales since the year 2000.

Michael and his businesses have been featured on the BBC, LBC radio, NBC television, as well as in Readers' Digest and many other national newspapers and leading publications.

Having generated several million dollars in sales online Michael's expertise has been sought out by interviewers, authors and ambitious entrepreneurs alike.



Michael also runs an exclusive Coaching Program for business owners who want to get more traffic, more sales and take their earnings to the next level.

[Apply to Join Michael's Coaching Program – The Money-Making Beasts™](#)

What Happens When Michael Coaches You...



CASE STUDY

Middle-East Marketer Makes Over \$470,000 In 14 Days

"The launch went incredibly well.

We ended up bringing in a total of around \$470k over the 14 days.

Without Michael and his coaching, this launch would not have even brought in half the number of sales. He's a rock.

He brainstormed strategy with me and made a massive difference. I appreciate you. Thank you once again."

Ben Shaffer,
Israel





CASE STUDY

15-Year-Old Kid Cashes In \$18,076 In Less Than 3 Days

"Aside from the fact that I wouldn't have launched at all, had it not been for Michael's relentless bullying (boy! he's a slavemaster!), as a complete no-namer in my market, **I was able to generate \$18,076 in less than 3 days.**

Might not seem like much, but it just secured me my University spot ten years in advance!"

David Wilkinson
Manchester, UK



CASE STUDY

3-2-1 ... KABOOM! Army Recruit Creates \$33,800 Cash Explosion

"My bank manager hates you michael, she seriously does! **33.8k in just a few days... that was the result of your coaching Michael.** She craps herself dealing with that kind of money I'm making now.

All the "do this, do that, change this" ear beatings you gave me threw me head first at success. But it was much more than just money.

Your tactics really gave me a foot in the door into the internet marketing world. **I've had "gurus" ringing me up asking for advice and wanting to partner with me.** Who knew a pom would ever get me this far!"

Matt Haslem
Australia





CASE STUDY

College Kid Coins-In \$20,419 in 27 Days

"Michael is one of the most generous people I have ever met, he's always ready to spend time sharing great money-making advice and brainstorm.

With all the 'B.S.' going in on internet marketing, with all the 'wannabes' and scammers out there,

Michael stands out as a genuine helper and an extremely smart marketer.

And with his help I was able to make \$20,419 in 27 days in the French-speaking market and outside of the "make-money" niche.

Thank you Michael!"

Matthias Mazur
Geneva, Switzerland



CASE STUDY

Work-at-home-Mom Accelerates To Success In 60 Days And Buys Dream Home In Hawaii

I am blown away with everything that's happened in my life since I started training with you. And it happened so fast! **We love Hawaii, we've always wanted to live there and guess what – now we're doing it.** That is absolutely amazing. I spent almost six years trying this and you managed to pull it out of me so I could figure it out in a couple of months.

Even within a few short weeks of you teaching me these techniques and showing me what to do I was increasing my income. It was exponential, it was happening so fast – up, up, up, up! It was amazing!

You are an absolutely amazing coach Michael. Thank you thank you thank you for everything you've ever done for me."

Shannon Satowich
Hawaii, USA





CASE STUDY

Coach Collects \$200,000 And Doubles Income In Record Time

"Michael Cheney is a business and marketing genius, and his acumen is only matched by his generosity of spirit. When I first met Michael at a professional conference, I had enjoyed a successful Speaking and Coaching career, but I knew very little about how to market my services online, or how to really take my business to the next level.

Within a few short months of his tutelage, **I doubled my income** and **I had my first \$200k+ coaching event**. I'm proud now to call Michael both a business mentor and a friend, and I can't endorse him highly enough.

In a world where many people portray a great marketing "image and message", it can be tricky to know who actually produces the results that are promised. Michael is a rare stand-out in that regard; anyone would count themselves lucky to have a chance to work with him."

Wendy Hart
San Francisco, USA



CASE STUDY

Newbie Marketer Rakes In \$10,000 In 2 Weeks

"Hi Michael, Just in case all the thank you's that I sent to you via email weren't enough I just want to say thank you again. Before I started with your coaching I had earned about \$1000 in the last 9 months.

But with your help and guidance **I made over \$10,000 in sales in just two weeks**. I can honestly say that the money I spent on your coaching was the best money I have EVER spent. It's like trading a penny for a \$100 bill a total no brainer. Thank you, thank you, thank you."

Randy Baustert
US Virgin Islands

