

Action Plan

Session 4

The Multi-Billion Dollar Matrix Which Will Make You Rich

INTRODUCTION

In this Session we discussed how to **make money** by solving people's problems. We found the people **with painful problems** and then figured out how to solve those problems. The **real value** is in helping people.



IMPORTANT NOTE:

This fast start guide works with the videos.

These are NOT INSTEAD of the videos.

You will need to watch the videos first to make this work. After that you can use this guide to make sure you get the best results, in the fastest way Possible.

STEP #1. Figure out Where the Pain is....

You can find people complaining almost anywhere. You can **look in forums** about your niche. Or you can **read book reviews** that complain about how



the author did not help... Discover what the **struggles are in your niche**. Ideally, if you are a member of groups in your niche you already know what **people are upset about**.

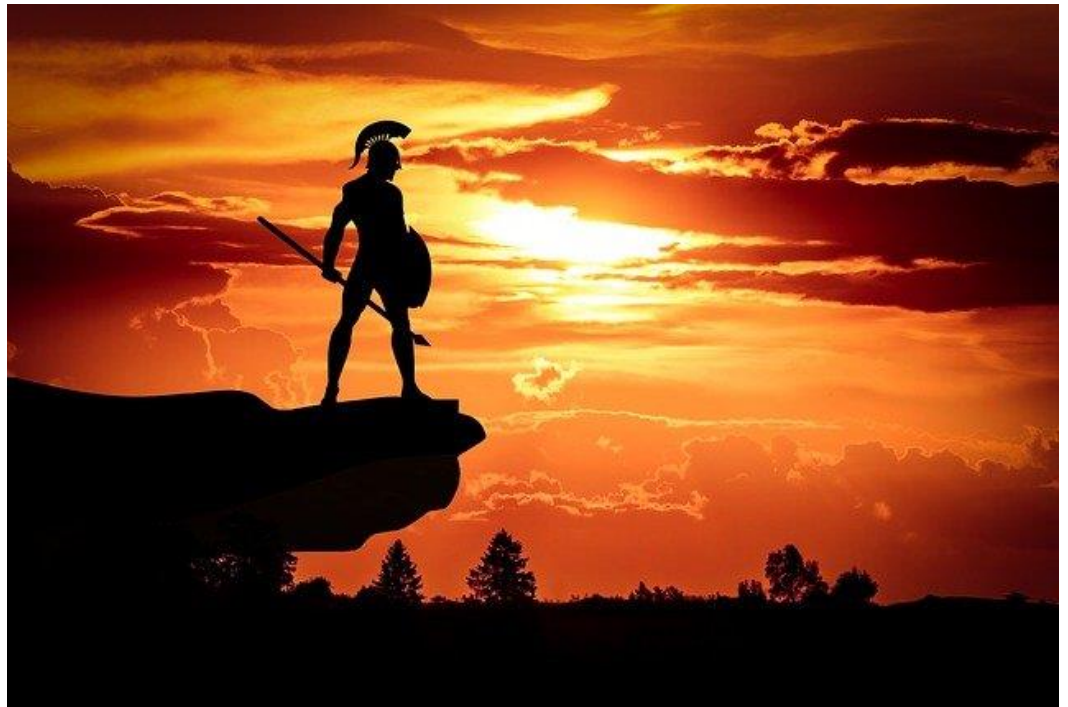
STEP #2. Develop a Solution

Solutions are cash. If you can help someone **solve a problem**, especially if it is a painful problem, then you can **get paid**. The **quicker** their pain can go away the **better**.



STEP #3. Tell Your Story

Tell How you **struggled with this same pain**. Talk about your journey from in pain to solved. Include all the **painful pitfalls** that they can avoid because you already got passed those problems. You



are the **hero** in your story, but you can share mistakes so it can save them time and get them to **the solution faster**.

STEP #4. Create Your First Product

This is the **secret sauce**. You have seen their pain and now you will **solve their problem**.



You will want to brand yourself and have a **special theme** for your product.

Make it fun. Your product will stand out if you do the theme well. The most important thing is that **you are providing a real solution to the pain**. Actual solutions stand out in a world of empty promises.

STEP #5. List your Product on JVZOO

As detailed in the **video training**, list your product on JVZOO. This is a **great place to list your products** quickly and easily. It has a built-in program **for affiliates to promote you as well**. All of this can

be done in a hands-off way. You want to do a special **theme with the affiliates as well**. This will get people **excited to promote you** and it will be fun for you.



STEP #6. Deliver!!

You want to **deliver on all the promises** from your sales page. It will be ideal if you over deliver. Give them more quality than



they were expecting. This site should be **branded to you** and your business. I recommend you get [hosting](#) and brand the site to you **and your product**.
